



**EUROPEAN UNION PROGRAMMES AGENCY**

Erasmus Sectoral Programme  
Continental Business Centre  
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<b>HOST ORGANISATION/INSTITUTION</b>	
Name of Organisation/Institution	Competenz Travel & Events
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<b>DETAILS OF STUDENT WORK PLACEMENTS</b>	
Duration – Minimum (in weeks) <sup>1</sup>	12 weeks
Duration – Maximum (in weeks) <sup>2</sup>	24 weeks
Department	Marketing
Contact Person/s Position, Name, Telephone, Fax, Email	Same as above

<b>AIMS &amp; OBJECTIVES OF WORK PLACEMENT</b>
The idea is to engage a motivated trainee who is willing to learn and acquire experience in a harmonious and easy-going environment in our Malta office.

<b>MAIN TASKS TO BE COVERED BY THE TRAINEE</b>
Market research, data collection, e-marketing activities, mail/telephone shots, corporate client acquisition, online networking

<b>EXPECTED RESULTS</b>
We are currently working on a new project which requires a substantial amount of marketing input and with an addition to the team we can distribute the workload involved in order to ensure the best possible results with the least possible delay.

<b>COMMUNICATION LANGUAGE FOR THE WORK PLACEMENT</b>	English and German
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<b>REQUIRED SKILLS FOR THE PLACEMENT</b>
Fluent in both German and English (spoken and written), e-marketing/online networking skills, communication skills, tourism studies background

<sup>1</sup> The minimum duration is 12 weeks except in cases where a student has opted for a joint study/placement period of 12 weeks

<sup>2</sup> The maximum duration is 52 weeks